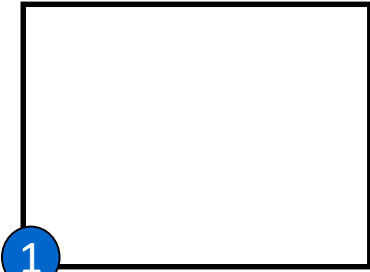
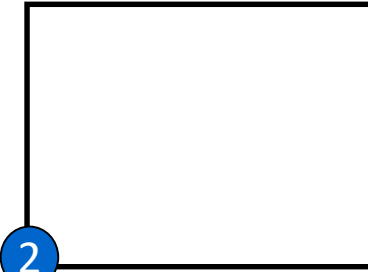




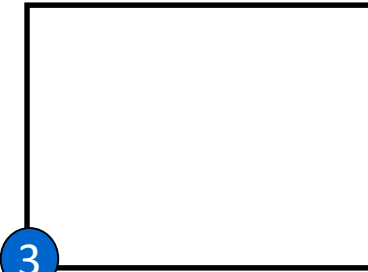
Storyboard sketchpad



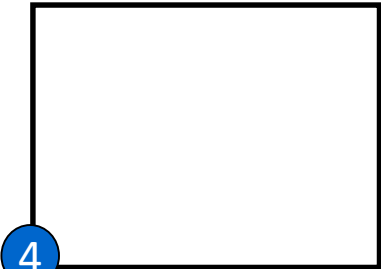
The Hook



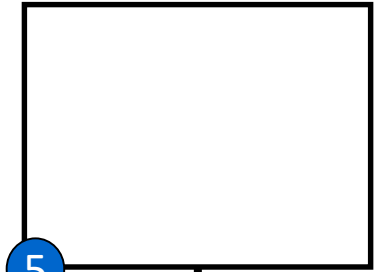
The Relevance



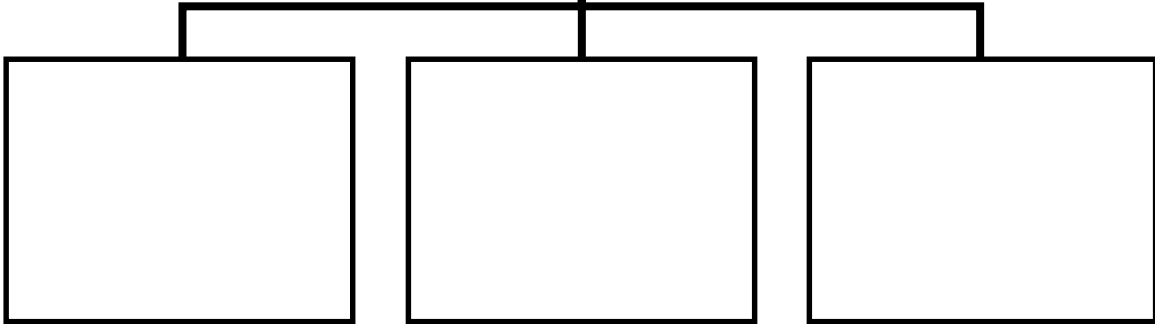
The Challenge



The Desire



The Map



Anchor 1

Anchor 2

Anchor 3