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| Title and Byline |
| **Act I** – **The Compelling Setup** |
| **The Hook** |  |
| **The Relevance** |  |
| **The Challenge** |  |
| **The Desire** |  |
| **The Map** |  |
| **Act II – The Engaging Action** |
| **Anchors** (5 minutes) | **Explanation** (15 minutes) | **Backup** (45 minutes) |
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| **Act III – The Thrilling Conclusion** |