Title and Byline			
Act I - The Cor	mpelling Setup		
The Hook			
The Relevance			
The Challenge			
The Desire			
The Map			
Act II - The Engaging Action			
	(5 minutes)	Explanation (15 minutes)	Backup (45 minutes)
			-
Act III - The Thrilling Conclusion			
ACCIII - IIIC II	mining Conclusion		